



Producers of Specialty Chemicals

Struktol Company of America

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For Immediate Release

Struktol Company of America Launches New Line of Lubricants for Rigid PVC at NPE 2012

Expanded V-Series Offering Delivers Alternative Solutions for Compounders and Processors

STOW, Ohio, February 28, 2012 – Struktol Company of America has expanded its V-Series line of lubricant additives for rigid PVC for use in calendered or extruded sheet and profiles. The company will feature the new lubricants at NPE 2012: The International Plastics Showcase, April 1-5, 2012 at the Orange County Convention Center in Orlando (Booth 31017).

STRUKTOL® VLB 602 is a combination of internal and external lubricants that has specific application in clear extrusions, especially those that require printing, laminating or bonding such as packaging. It is designed to provide maximum clarity in combination with a very wide processing window. “VLB 602 provides compounders and processors with a cost-effective, versatile lubricant that can replace higher cost packages or single-component lubricants,” says Mike Fulmer, Product Manager for plastic additives at Struktol. In addition, Struktol has introduced a vegetable-based version, STRUKTOL® VLB 618, for those processors who require formulations with non-animal-based additives. VLB 618 provides the same processing and visual characteristics as the VLB 602 grade.

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Struktol also recently introduced STRUKTOL[®] VLB 701, a blend of complex esters and metal soaps that provides an ideal combination of internal lubrication and external release. This product has found application in clear calendered sheet and processors note the excellent metal release characteristics provided by the lubricant.

The expanded lubricant line also includes STRUKTOL[®] SA 0720, a novel functional additive for rigid PVC extrusions that provides a matte finish surface which is ideal for water channeling applications or for parts that require low-gloss aesthetics. With loading levels of 3% or below, this product is a cost-effective alternative to more costly polymeric surface modifiers.

For more information on these and other Struktol V-Series lubricants, visit www.struktol.com/pvcadditives.asp.

About Struktol Company of America

Struktol Company of America, headquartered in Stow, Ohio, is a leading manufacturer of process additives for the plastics and rubber industries. The privately-held company provides Intelligent Additive Solutions for a variety of polymer-based products and compounds for the consumer, industrial, packaging, and automotive industries. The company's technical specialists, R&D chemists, and compound laboratory are dedicated to creating innovative solutions to meet the exacting demands of an ever-changing polymer industry. Struktol's R&D center, technical service center, and manufacturing plant are located in Stow, Ohio. The company's additive solutions keep customers ahead of the competition with increased productivity, better quality parts, and lower overall costs. For more information, call (800) 327-8649 or (330) 928-5188 or visit www.struktol.com.

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